

# „Experience the quality of life“

Half year into the future at German Centre Shanghai



**GERMAN CENTRE**  
FOR INDUSTRY AND TRADE

**SHANGHAI**

BayernLB Group

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German Pavilion Expo 2010 Shanghai  
2010年上海世博会德国馆

Numerous delegations, over 50 events and special visits by the economic delegation of the President of the Federal Republic of Germany, Lower-Saxony's Prime Minister David McAllister, the Mayors of Cologne, Duesseldorf, Frankfurt and Munich, amongst others; Deputy District Head of Pudong New Area and Director of the Shanghai Zhangjiang Hi-Tech Park Administrative Committee, Mr. Song Peng and the Pavilion Directors of Shanghai EXPO's Urban Best Practices Area – these are some highlights after half a year of activities on the special platform at the German Centre Shanghai.

Close to 100 companies presented their specific solutions for a better life in the city to create awareness through experience: the visitors could see, touch and try out the latest in German technology by BMW, Lufthansa, MTU, SAP and others (for full list please go to [2010.germancentreshanghai.com](http://2010.germancentreshanghai.com)). Extending beyond EXPO, the platform will be a fixture at the German Centre for three years - at least.

At the heart of the platform are two pavilions: the GECC (German Energy Center and College) under the patronage of Martin Zeil, Secretary of State for Economics, Infrastructure, Transport and Technology of Bavaria and the Pavilion of Innovations under the patronage of the Federal State of Lower Saxony.

The German Energy Center and College is a low-energy show-case building. It is comprised of the advanced technologies of about thirty partner-firms from the green-building sector. The GECC is a meeting point for experts from China and the West, as well as a training center for engineers, students and managers. Further information about the project in English, Chinese and German can be found on [www.g-ecc.de](http://www.g-ecc.de)

The Pavilion of Innovations demonstrates the concept of a „smart house“. “We have especially developed and matched the Pavilion to Chinese circumstances. For three years, we want to go on with our research and then see how the construction materials and building devices really end up behaving. We want to see if we made the right assumptions“, Prof. Leimer, head of the Pavilion of Innovations, explains. “Every single part of the house is already fully developed and ready for the worldwide market. But the house itself as a complete piece of work can be considered as one of a kind“.

“Sustainability beyond the original EXPO months features highly in our concept” says Christian Sommer, CEO & Chairman of the German Centre for Industry and Trade Shanghai, citing planned investment for solar & geothermal heating / cooling systems for the German Centre building. “On this platform we have created a place that allows visitors to truly experience the quality of life that modern technology can bring to the city. Zhangjiang High-tech Park is, of course, the ideal location for such cutting edge projects.”

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